

## ORDER



**Orders**  
**Order / Rev:** 218420  
**Alt Order #:**  
**Product Desc:** 12-FHH-902  
**Estimate:** 12-FHH-902  
**Flight Dates:** 10/30/12 - 10/31/12  
**Original Date / Rev:** 10/29/12 / 10/29/12  
**Order Type:** REG

**Primary AE:** WOOD Local House  
**Sales Office:** L-GR  
**Sales Region:** Loc

**Agency Name:** Marketing Resource Group Inc  
**Buying Contact:**  
**Billing Contact:**  
 225 South Washington Square  
 Lansing, MI 48933

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Friends of Holly Hughes  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** TO1743

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	10/31/12	14	\$10,800.00	\$9,180.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	14	\$10,800.00	\$9,180.00	0.00
<b>Totals</b>	<b>14</b>	<b>\$10,800.00</b>	<b>\$9,180.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	10/30/12	10/31/12	6am Daybreak 6am Daybreak	CM	6-7a	- TW- - - -	:30	2	\$650.00	P3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TW- - - -					2	\$650.00		0.00			
N 2	WOOD	10/30/12	10/31/12	Today Show M-F Today Show	CM	658-9a	- TW- - - -	:30	2	\$975.00	P3	0.00	NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TW- - - -					2	\$975.00		0.00			
N 3	WOOD	10/30/12	10/31/12	Today Show 2 Today Show 2	CM	9-10a	- TW- - - -	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TW- - - -					2	\$600.00		0.00			
N 4	WOOD	10/30/12	10/31/12	M-F 11a-12p eightWest	CM	11a-12p	- TW- - - -	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TW- - - -					2	\$125.00		0.00			
N 5	WOOD	10/30/12	10/31/12	Noon News News 8 @ Noon	CM	12-1p	- TW- - - -	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TW- - - -					2	\$450.00		0.00			
N 6	WOOD	10/30/12	10/31/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	- TW- - - -	:30	2	\$1,150.00	P3	0.00	NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TW- - - -					2	\$1,150.00		0.00			

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 Flight Dates: 10/30/12 - 10/31/12

Advertiser: POL/Friends of Holly Hughes  
 Product Desc: 12-FHH-902  
 Estimate: 12-FHH-902

**WOOD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WOOD	10/30/12	10/31/12	LN M-F M-F News 8 @ 11	CM	11-1135p	-TW----	:30	2	\$1,450.00	P3	0.00	NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TW----	2		\$1,450.00		0.00						
Totals													14	\$10,800.00	